



AUTHORIZED SELLER AGREEMENT

This Authorized Seller Agreement (“Agreement”) is hereby entered into by and between DU-HA, Inc., a Minnesota business corporation (“DU-HA”), and the undersigned Seller (“Seller”), collectively referred to herein as the “Parties”. The “Effective Date” of this Agreement shall be the date this Agreement is signed and accepted by DU-HA. The Parties hereby agree as follows:

1. Scope of Agreement. This Agreement shall apply to the selling of DU-HA Products both online and offline. “DU-HA Products” shall mean the approved DU-HA branded lines of products and related accessories made available to Seller in DU-HA’s sole discretion.

2. Consideration. In exchange for the right to sell DU-HA’s Products, Seller hereby agrees to be bound by the terms of this Agreement.

3. Authorization of Online Sales. Seller is only authorized to sell DU-HA Products on public websites and/or online marketplace websites that are pre-approved by DU-HA. Seller is prohibited from marketing for sale and/or selling any DU-HA Products on any other website that is not approved herein or otherwise approved in writing as required by this Agreement. Seller’s use of any unapproved website or online marketplace website shall constitute a breach of the Agreement. In the event Seller wants to add a website that is not pre-approved as of the Effective Date, it must submit such request to DU-HA in writing for pre-approval. Any such requests will be approved by DU-HA, in writing. The following websites are pre-approved for Seller as of the Effective Date (hereinafter referred to as “Approved Websites”):

APPROVED WEBSITES (DU-HA Use Only) DU-HA will return with Approved Sites

4. Requirements for Seller. The following requirements apply to Seller, whether selling DU-HA Products online or offline:

a. Prohibited Use of DU-HA’s Name and Likeness. Seller may not use DU-HA’s name, any trademark owned by or licensed to DU-HA, any DU-HA Product name, nor any

misspellings of the same, in Seller's business name, internet domain name, screen name, or storefront name. Seller must not give the appearance or the effect of an appearance that they are operated by DU-HA.

b. Anonymous/Fictitious Selling Prohibited. Seller may not sell any DU-HA Products anonymously. In addition, any use of a fictitious business name not approved by DU-HA is strictly prohibited. The full legal name, mailing address, email address, and telephone contact of Seller must be clearly indicated on your Authorized Websites or, if selling offline, otherwise made known to the public. The name used by Seller and held out to the public both online and/or offline must be the same name as the undersigned Seller.

c. Branded Marketing of DU-HA Products. All marketing of DU-HA Products shall include only images and descriptions provided to Seller by DU-HA. Seller agrees to keep images and descriptions updated as provided and requested by DU-HA. Seller may use its own images and descriptions to market DU-HA Products only as approved in writing by DU-HA.

d. Cooperation. Seller agrees to cooperate with DU-HA and provide DU-HA with access to, and copies of, all web pages that Seller markets to sell or sells DU-HA products on.

e. Secured Online Payment. Seller warrants and agrees to sell DU-HA Products online in compliance with all Payment Card Industry Data Security Standard (PCI DSS) requirements and industry standards.

f. Seller Marketing. Seller shall market, advertise, promote and sell DU-HA Products in a manner that always reflects favorably on the products and the good name, goodwill, and reputation of Seller and DU-HA. Seller's practices shall be consistent with good business practice and using its best efforts to maximize the sales of DU-HA Products.

g. Compliance with all laws. Seller agrees to sell DU-HA's Products in compliance with all state and federal regulations.

5. Product Fulfillment and Sales. Unless otherwise mutually agreed on between Seller and DU-HA, Seller acknowledges and agrees that it is responsible for all fulfillment of customer orders to its individual customers. Seller is responsible for all applicable taxes associated with its orders of DU-HA Products, regardless of whether Seller or DU-HA fulfill Seller's customer orders. In addition, Seller must comply with the following terms:

a. Customer Returns. Seller is responsible for completing customer returns in a timely manner.

b. Customer Service. Seller shall provide best in class customer service. Seller shall maintain and utilize a mechanism which allows for customers to provide customer

feedback and/or reviews and shall address feedback in a timely and professional manner.

- c. Display of DU-HA Products. Seller shall display DU-HA Products online and offline in a professional manner by keeping descriptions and images updated as provided by DU-HA and consistent with DU-HA branding. As stated above, Seller may use its own images and descriptions of DU-HA Products, as approved in writing by DU-HA.
- d. Minimum Advertised Price Policy. Seller must adhere to DU-HA's Minimum Advertised Price Policy ("MAP Policy"). The requirements of the MAP Policy are incorporated into this Agreement as though fully stated herein. *See* attached Exhibit A. For actual MAP pricing *see* attached Exhibit B.
- e. Periodic Reviews. Seller consents to periodic reviews by DU-HA to confirm compliance with these terms and conditions.

6. Intellectual Property. By entering into this Agreement, DU-HA grants Seller a non-exclusive, non-transferable, revocable, limited license to use DU-HA's trademarks, trade names, service marks, and logos (collectively the "DU-HA IP") for purposes of marketing under this Agreement as authorized by this Agreement; provided, however, DU-HA may review and approve your intended or current use of DU-HA's IP at any time, without limitation. This limited license shall be revoked immediately upon termination of this Agreement. Seller's use of DU-HA IP shall be in conformance with any guidelines that may be provided by DU-HA. As stated above, no use of DU-HA IP may be used by Seller in any company name, internet domain name, screen name, or storefront name.

7. Breach. Any violation of this Agreement shall constitute a breach of the Agreement, entitling DU-HA to terminate this Agreement immediately and take any other action against Seller as permitted by law.

8. Termination. This Agreement may be terminated by (1) DU-HA immediately upon notice to Seller in the event of a breach of any term of this Agreement, or (2) by DU-HA or Seller, without cause or liability, upon thirty (30) days' written notice to the other party.

9. Term. The term of this Agreement shall be for one year from the Effective Date. This Agreement will automatically renew for consecutive one-year Terms thereafter.

10. Notices. Written notices as required by this Agreement shall be made either by US Certified Mail, return receipt requested, or by email (if provided) to the following addresses:

For Seller, notices shall be sent to the following address or email:

_____ (Name of Seller)
_____ (Address)
_____ (Email)

For DU-HA, notices shall be sent to the following address or email:

DU-HA Inc.
Attn: Dennis Tuel
308 South St. Andrews Street
Fergus Falls, MN 56537
dennis@du-ha.com

11. Indemnification. Seller shall, and hereby does, indemnify, defend, save and hold harmless DU-HA and their respective officers, employees, shareholders, partners, counsel, auditors, accountants, agents, advisors, and all other representatives and each of their heirs, executors, successors and assigns of any of the foregoing, from and against all losses, liabilities, obligations, actions, causes of actions, suits, debts, dues, sums of money, accounts, bonds, bills, covenants, contracts, controversies, agreements, promises, damages, judgments, claims, and demands whatsoever, in law or equity, known or unknown of any kind, to the extent they are caused by, arise from, or are incurred in connection with (1) any breach of, or failure to perform, any term, covenant or condition in this Agreement by Seller, or (2) the negligence or willful misconduct of Seller, or its officers, employees, agents or contractors.

12. Relationship of the Parties; Governing Law; Adjudication. This Agreement will not be construed as constituting either Party as a partner, joint venturer, fiduciary, employee, or employer of the other Party or to create any other form of legal association that would impose liability on one Party of the act or failure to act of the other Party, or as providing either Party with the right, power, or authority (express or implied) to create any duty or obligation of the other. Both Parties agree to waive a trial by jury and agree that any disputes, claims, and/or controversies arising under this Agreement, except claims for injunctive relief, shall be determined by binding arbitration in accordance with the American Arbitration Association rules to be heard and decided by one arbitrator. If the parties cannot agree on an arbitrator, then the Otter Tail County District Court, shall appoint the arbitrator. The judgment on any award entered by the arbitrator may be entered in any court having jurisdiction thereof. This Agreement shall be governed, construed, and enforced according to the laws of the State of Minnesota, without giving effect to any choice or conflicts of law doctrine which otherwise might be applicable. The prevailing party shall be entitled to recover all costs of the arbitration, including the arbitrator's fees, reasonable attorneys' fees and expenses from the non-prevailing party.

13. Amendment. DU-HA reserves the right to update, amend, modify this Agreement upon written notice to Seller. Any such amendments shall take effect immediately and Seller's continued use, advertising, offering for sale, or sale of DU-HA Products following notice of any amendments will be deemed Seller's acceptance of the amendments.

14. Entire Agreement; Waiver; Severability. This Agreement sets forth the entire agreement and understanding between the Parties with respect to the subject matter hereof and supersedes any and all prior discussions, understandings, agreements, representations, warranties or covenants between the parties related to the subject matter hereof. Any waiver of a breach or default under this Agreement shall not constitute a waiver of any subsequent or other breach or default and shall not serve to modify the agreements set forth herein. If any provision or term of this Agreement is held to be invalid for any reason, it shall not effect the enforceability of the remainder of this Agreement or any other term or condition of this Agreement.

15. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall for all purposes be deemed an original and all of which shall constitute the same instrument. Each Party agrees that the execution and delivery of this Agreement by facsimile or by email shall have the same force and effect as delivery of original signatures and that each party may use such facsimile or email signatures as evidence of the execution and delivery of this Agreement by the Parties to the same extent that an original could be used.

16. Signatures. Each Party, by signing below, hereby represents and warrants that they have the full power and authority to enter into this Agreement and bind their respective Party hereto.

In WITNESS WHEREOF, the undersigned representatives of DU-HA and Seller enter into this Agreement.

SELLER _____

Dated: _____

_____ (Print Seller Name)

By: _____ (Print Individual Name)

Its: _____ (Position)

DU-HA, Inc.

Dated: _____

By Dennis Tuel

Its President



Exhibit A
Minimum Advertised Price Policy

Effective May 1, 2008

DU-HA, Inc. ("Company") has adopted this Minimum Advertising Price Policy ("MAP Policy") for jobbers, dealers, and retailers, including print catalog, mail order and Internet retailers (collectively, "Customers"). The purpose of this MAP Policy is to avoid depreciation of, or damage to, the trademarks, brands and trade names under which the Products are sold and to preserve and enhance the Company's reputation for high value products and market share.

Marketing

Company reserves the right to review and approve or decline any advertising and/or promotional programs for the Products, including distributor shows, trade and/or consumer incentives, direct mail programs, and other forms of advertising covered by this MAP Policy.

Violation of Policy

Each Customer is solely responsible for its compliance with this MAP Policy. The Company shall be entitled to unilaterally enforce this MAP Policy. If a Customer violates any provision of this MAP Policy, they will be given 1 warning and will be allowed twenty-four (24) hours to bring advertising into compliance. If the Customer does not become compliant with this Policy, or in the event of a 2nd violation by the Customer, then the Company may discontinue supplying Products to the Customer.

Special Advertising Requirements

Customer's advertising prices for the Products in Advertisements must comply with this MAP Policy and must not advertise prices for the Products less than the MAP. This MAP Policy applies only to advertised prices for the products and does not apply to the price at which the products are actually sold or offered for sale to an end purchaser. Customers may sell the Products to an end purchaser at any price they may choose. This MAP Policy does not establish maximum advertised prices. Customers may offer the Products at any price in excess of the established MAP.

Advertising Practices

This MAP Policy applies to all advertisements, promotions, and marketing of the Products (collectively, "Advertisements") in any and all media. The term "Advertisement(s)" includes, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media including websites, email newsletters, email solicitations, faxes, television, radio, and public signage. The MAP Policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer. In-store displays, point-of-sale signs, hangtags or bar codes or similar marks on products or product packaging which merely state the price are not considered "Advertisements" for purposes of this MAP Policy. In that regard, this MAP Policy does not apply to the actual sales price on any "check-out page" of any Customer's website or related internet site (typically the page at which the end purchaser finally purchases the product). This MAP Policy does apply to any other page(s) on a Customer's website.

Advertisements do not have to feature a selling price for a Product. When prices for a Product are included in an Advertisement, however, they must be at or above the MAP for the Product.

Examples of advertising that does not violate this Policy, so long as a price advertised is not less than the MAP, are as follows (or phrases of similar import):

- "Call for Quote"
- "Lowest prices in town"
- "Price too low to print"
- "Will meet or beat any competitor's price"

Minimum Advertised Price ("MAP")

- a. Retail, Internet, Catalog, and/or Mail Order:
The MAP for any Product advertised for retail, internet, catalog and/or mail order sale to an end purchaser shall be a price that is equal to or greater than the MAP price listed on Exhibit B of this agreement. Current Product retail and MAP list prices as of the date of this MAP Policy are set forth in the attached Product Pricing List, Exhibit B, (subject to change at Company's discretion).

Note: The minimum advertised pricing regulations would be modified for Canadian customers to reflect current exchange rates.

Duration of Program; Modification of Policy.

This MAP Policy becomes effective May 1, 2008 and will remain in effect indefinitely at the Company's sole discretion. The Company reserves the right to modify or cancel this MAP Policy at any time without prior notice. The Company reserves the right to modify or suspend the Marketing Program with respect to all or any of the Products by notifying Customers of such a change. The Company further reserves the right to adjust the MAP with respect to Products at its sole discretion upon 7 days advance written notice to Customers.

2021 DU-HA MAP Pricing

DU-HA, Inc. // 218.998.3842 // www.du-ha.com

EXHIBIT B

Updated 9/16/21

Pricing effective 9/1/21

Part Number	Year	Model	Application	Description	Color	UPC Number	MAP	Retail Pricing
DU-HA Interior Storage Units / Gun Cases								
Chevrolet & GMC								
10420	19-21	Chevrolet/GMC	Silverado/Sierra Light Duty Double Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011548	\$189.95	\$215.95
10421	19-21	Chevrolet/GMC	Silverado/Sierra Light Duty Double Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011555	\$189.95	\$215.95
10420	20-21	Chevrolet/GMC	Silverado/Sierra Heavy Duty Double Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011548	\$189.95	\$215.95
10421	20-21	Chevrolet/GMC	Silverado/Sierra Heavy Duty Double Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011555	\$189.95	\$215.95
10304	14-19	Chevrolet/GMC	Silverado/Sierra Light Duty & Heavy Duty Double Cab (Classic)	DU-HA Underseat Storage / Gun Case	Jet Black	816596013047	\$189.95	\$215.95
10305	14-19	Chevrolet/GMC	Silverado/Sierra Light Duty & Heavy Duty Double Cab (Classic)	DU-HA Underseat Storage / Gun Case	Ash/Gray	816596013054	\$189.95	\$215.95
10306	14-19	Chevrolet/GMC	Silverado/Sierra Light Duty & Heavy Duty Double Cab (Classic)	DU-HA Underseat Storage / Gun Case	Dune/Tan	816596013061	\$189.95	\$215.95
10045	07-13	Chevrolet/GMC	Silverado/Sierra Extended Cab*	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000457	\$189.95	\$215.95
10046	07-13	Chevrolet/GMC	Silverado/Sierra Extended Cab*	DU-HA Underseat Storage / Gun Case	Lt Gray	890520000464	\$189.95	\$215.95
10047	07-13	Chevrolet/GMC	Silverado/Sierra Extended Cab*	DU-HA Underseat Storage / Gun Case	Tan	890520000471	\$189.95	\$215.95
10048	06-07	Chevrolet/GMC	Silverado/Sierra Extended Cab - 5'8" Extra Short Box Model Only (Classic)*	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000488	\$189.95	\$215.95
10049	06-07	Chevrolet/GMC	Silverado/Sierra Extended Cab - 5'8" Extra Short Box Model Only (Classic)*	DU-HA Underseat Storage / Gun Case	Lt Gray	890520000495	\$189.95	\$215.95
10050	06-07	Chevrolet/GMC	Silverado/Sierra Extended Cab - 5'8" Extra Short Box Model Only (Classic)* <i>NOTE: Optional lock kit available for this model. (Part # 80090.)</i>	DU-HA Underseat Storage / Gun Case	Tan	890520000501	\$189.95	\$215.95
10001	99-07	Chevrolet/GMC	Silverado/Sierra Extended Cab (Classic)	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000013	\$189.95	\$215.95
10002	99-07	Chevrolet/GMC	Silverado/Sierra Extended Cab (Classic)	DU-HA Underseat Storage / Gun Case	Lt Gray	890520000020	\$189.95	\$215.95
10003	99-07	Chevrolet/GMC	Silverado/Sierra Extended Cab (Classic) <i>NOTE: Excludes 06-07 Classic 5'8" Extra Short Box Model. NOTE: Optional lock kit available for this model. (Part # 80090.)</i>	DU-HA Underseat Storage / Gun Case	Tan	890520000037	\$189.95	\$215.95
10037	88-99	Chevrolet/GMC	C/K Model Extended Cab*	DU-HA Underseat Storage / Gun Case	Black	890520000372	\$189.95	\$215.95
10400	19-21	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011524	\$189.95	\$215.95
10401	19-21	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011531	\$189.95	\$215.95
10300	14-18	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Jet Black	816596013009	\$189.95	\$215.95
10301	14-18	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Ash/Gray	816596013016	\$189.95	\$215.95
10302	14-18	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Dune/Tan	816596013023	\$189.95	\$215.95
10303	14-18	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab <i>NOTE: Saddle/Brown is recommended for High Country models.</i>	DU-HA Underseat Storage / Gun Case	Saddle/Brown	816596013030	\$189.95	\$215.95
10042	07-13	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000426	\$189.95	\$215.95
10043	07-13	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Lt Gray	890520000433	\$189.95	\$215.95
10044	07-13	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab <i>NOTE: Dark Gray is recommended for Work Truck (WT) models.</i>	DU-HA Underseat Storage / Gun Case	Tan	890520000440	\$189.95	\$215.95
10400	20-21	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011524	\$189.95	\$215.95
10401	20-21	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011531	\$189.95	\$215.95
10300	15-19	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Jet Black	816596013009	\$189.95	\$215.95
10301	15-19	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Ash/Gray	816596013016	\$189.95	\$215.95
10302	15-19	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Dune/Tan	816596013023	\$189.95	\$215.95
10303	15-19	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab <i>NOTE: Saddle/Brown is recommended for High Country models.</i>	DU-HA Underseat Storage / Gun Case	Saddle/Brown	816596013030	\$189.95	\$215.95
10042	07-14	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000426	\$189.95	\$215.95
10043	07-14	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Lt Gray	890520000433	\$189.95	\$215.95
10044	07-14	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab <i>NOTE: Dark Gray is recommended for Work Truck (WT) models.</i>	DU-HA Underseat Storage / Gun Case	Tan	890520000440	\$189.95	\$215.95
10013	00-07	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab (Classic)*	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000136	\$161.95	\$179.95
10023	04-07	Chevrolet/GMC	Silverado/Sierra 1500 Light Duty Crew Cab (Classic)*	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000235	\$161.95	\$179.95
10058	07-19	Chevrolet/GMC	Silverado/Sierra Regular Cab (Classic)** <i>NOTE: May restrict seat from fully sliding back.</i>	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000587	\$161.95	\$179.95
10026	99-07	Chevrolet/GMC	Silverado/Sierra Regular Cab (Classic)**	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000266	\$161.95	\$179.95
Ford								
20106	15-21	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Black	816596011067	\$189.95	\$215.95
20107	15-21	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Lt Gray	816596011074	\$189.95	\$215.95
20108	15-21	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Tan	816596011081	\$189.95	\$215.95
20109	15-21	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Java/Brown	816596011098	\$189.95	\$215.95

20096	11-14	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Gray	890520000969	\$189.95	\$215.95
20071	09-14	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Black	890520000716	\$189.95	\$215.95
20072	09-10	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Gray	890520000723	\$189.95	\$215.95
NOTE: Does not fit with factory subwoofer, unless DU-HA replacement subwoofer box is purchased. (Part # 70102.) NOTE: Optional lock kit available for this model. (Part # 80089.)								
20110	15-21	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Black	816596011104	\$189.95	\$215.95
20111	15-21	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Lt Gray	816596011111	\$189.95	\$215.95
20112	15-21	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Tan	816596011128	\$189.95	\$215.95
20113	15-21	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Java/Brown	816596011135	\$189.95	\$215.95
20100	11-14	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Gray	816596011005	\$189.95	\$215.95
20075	09-14	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Black	890520000754	\$189.95	\$215.95
20076	09-10	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Gray	890520000761	\$189.95	\$215.95
20077	09-14	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Tan	890520000778	\$189.95	\$215.95
NOTE: Does not fit with factory subwoofer. If you DO NOT have the factory subwoofer underneath your back seat, you will need one of these part numbers.								
20101	11-14	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Gray	816596011012	\$189.95	\$215.95
20078	09-14	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Black	890520000785	\$189.95	\$215.95
20079	09-10	Ford	F-150 SuperCrew	DU-HA Underseat Storage / Gun Case	Gray	890520000792	\$189.95	\$215.95
NOTE: Fits with factory subwoofer. If you DO have the factory subwoofer underneath your back seat, you will need one of these part numbers.								
20004	04-08	Ford	F-150 Supercab & SuperCrew	DU-HA Underseat Storage / Gun Case	Black	890520000044	\$189.95	\$215.95
NOTE: Does not fit with factory subwoofer, unless DU-HA replacement subwoofer box is purchased. (Part # 70087.) NOTE: Excludes 04 Heritage Supercab. (It takes the 00-03 model.) NOTE: Optional lock kit available for this model. (Part # 80089.)								
20007	00-03	Ford	F-150 Supercab	DU-HA Underseat Storage / Gun Case	Black	890520000075	\$189.95	\$215.95
NOTE: Also fits 04 Heritage Supercab. NOTE: Optional lock kit available for this model. (Part # 80089.)								
20114	15-21	Ford	F-150 Regular Cab	DU-HA Behind-the-Seat Storage / Gun Case	Black	816596011326	\$161.95	\$179.95
20105	04-08	Ford	F-150 Regular Cab	DU-HA Behind-the-Seat Storage / Gun Case	Black	816596011050	\$161.95	\$179.95
20106	17-21	Ford	F-250 thru F-550 Super Duty Supercab	DU-HA Underseat Storage / Gun Case	Black	816596011067	\$189.95	\$215.95
20107	17-21	Ford	F-250 thru F-550 Super Duty Supercab	DU-HA Underseat Storage / Gun Case	Lt Gray	816596011074	\$189.95	\$215.95
20108	17-21	Ford	F-250 thru F-550 Super Duty Supercab	DU-HA Underseat Storage / Gun Case	Tan	816596011081	\$189.95	\$215.95
20109	17-21	Ford	F-250 thru F-550 Super Duty Supercab	DU-HA Underseat Storage / Gun Case	Java/Brown	816596011098	\$189.95	\$215.95
20031	00-16	Ford	F-250 thru F-550 Super Duty Supercab*	DU-HA Underseat Storage / Gun Case	Black	890520000310	\$161.95	\$179.95
20016	00-08	Ford	F-250 thru F-550 Super Duty Supercab*	DU-HA Underseat Storage / Gun Case	Tan	890520000167	\$161.95	\$179.95
NOTE: Does not fit with factory subwoofer. NOTE: Optional lock kit available for this model. (Part # 80089.)								
20110	17-21	Ford	F-250 thru F-550 Super Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Black	816596011104	\$189.95	\$215.95
20111	17-21	Ford	F-250 thru F-550 Super Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Lt Gray	816596011111	\$189.95	\$215.95
20112	17-21	Ford	F-250 thru F-550 Super Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Tan	816596011128	\$189.95	\$215.95
20113	17-21	Ford	F-250 thru F-550 Super Duty Crew Cab	DU-HA Underseat Storage / Gun Case	Java/Brown	816596011135	\$189.95	\$215.95
20094	11-16	Ford	F-250 thru F-550 Super Duty Crew Cab*	DU-HA Underseat Storage / Gun Case	Gray	890520000945	\$189.95	\$215.95
NOTE: Fits models with 60/40 split bench seats only. NOTE: Metal factory trays under the seat will need to be removed to install the DU-HA. These can be interchanged if needed. NOTE: Black is recommended for King Ranch models. NOTE: Optional rifle rack available for this model. See below for more information. (Part # 90018.) NOTE: Behind-the-seat storage units are also available for this truck. Both underseat and behind-the-seat storage units will fit at the same time.								
20067	03-16	Ford	F-250 thru F-550 Super Duty Crew Cab*	DU-HA Underseat Storage / Gun Case	Black	890520000679	\$189.95	\$215.95
NOTE: Fits models with 60/40 split bench seats only. NOTE: Metal factory trays under the seat will need to be removed to install the DU-HA. These can be interchanged if needed. NOTE: Black is recommended for King Ranch models. NOTE: Optional rifle rack available for this model. See below for more information. (Part # 90018.) NOTE: Behind-the-seat storage units are also available for this truck. Both underseat and behind-the-seat storage units will fit at the same time.								
20054	08-16	Ford	F-250 thru F-550 Super Duty Crew Cab & Reg Cab**	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000549	\$161.95	\$179.95
20025	00-07	Ford	F-250 thru F-550 Super Duty Crew Cab & Reg Cab**	DU-HA Behind-the-Seat Storage / Gun Case	Black	890520000259	\$161.95	\$179.95
NOTE: Does not fit with factory subwoofer. NOTE: Underseat storage units are also available for '03 models and newer (60/40 split bench seats only). Both underseat and behind-the-seat storage units will fit at the same time.								
20115	17-21	Ford	F-250 thru F-550 Super Duty Regular Cab	DU-HA Behind-the-Seat Storage / Gun Case	Black	816596011319	\$161.95	\$179.95
RAM								
30100	19-21	RAM	1500 Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011456	\$189.95	\$215.95
30101	19-21	RAM	1500 Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Tan	816596011463	\$189.95	\$215.95
30102	19-21	RAM	1500 Crew Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011470	\$189.95	\$215.95

30104	19-21	RAM	1500 Quad Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Black	816596011494	\$189.95	\$215.95
30105	19-21	RAM	1500 Quad Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Tan	816596011500	\$189.95	\$215.95
30106	19-21	RAM	1500 Quad Cab (New Body Style)	DU-HA Underseat Storage / Gun Case	Brown	816596011517	\$189.95	\$215.95
30016	02-21	Dodge/RAM	1500 Quad Cab/Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Black	816596011593	\$189.95	\$215.95
30017	02-21	Dodge/RAM	1500 Quad Cab/Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000174	\$189.95	\$215.95
30086	09-21	Dodge/RAM	1500 Quad Cab/Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Dk Brown	890520000860	\$189.95	\$215.95
30019	02-09	Dodge/RAM	1500 Quad Cab*	DU-HA Underseat Storage / Gun Case	Khaki	890520000198	\$189.95	\$215.95
NOTE: Does not fit the Dodge Mega Cab. NOTE: Does not fit with factory navigation system AND does not fit with factory subwoofer, unless subwoofer is removed. NOTE: Metal factory trays/lid system under the seat will need to be removed to install the DU-HA. These can be interchanged if needed.								
30016	03-21	Dodge/RAM	2500 & 3500 Quad Cab/Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Black	816596011593	\$189.95	\$215.95
30017	03-21	Dodge/RAM	2500 & 3500 Quad Cab/Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000174	\$189.95	\$215.95
30086	09-21	Dodge/RAM	2500 & 3500 Crew Cab (Classic)*	DU-HA Underseat Storage / Gun Case	Dk Brown	890520000860	\$189.95	\$215.95
30019	03-09	Dodge/RAM	2500 & 3500 Quad Cab*	DU-HA Underseat Storage / Gun Case	Khaki	890520000198	\$189.95	\$215.95
NOTE: Does not fit the Dodge Mega Cab. NOTE: Does not fit with factory navigation system AND does not fit with factory subwoofer, unless subwoofer is removed. NOTE: Metal factory trays/lid system under the seat will need to be removed to install the DU-HA. These can be interchanged if needed.								

Nissan								
40012	04-21	Nissan	Titan King Cab & Crew Cab	DU-HA Underseat Storage / Gun Case	Black	816596011609	\$189.95	\$215.95
40011	04-21	Nissan	Titan King Cab & Crew Cab	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000112	\$189.95	\$215.95
40057	07-21	Nissan	Titan King Cab & Crew Cab	DU-HA Underseat Storage / Gun Case	Tan	890520000570	\$189.95	\$215.95

Honda								
50074	17-21	Honda	Ridgeline*	DU-HA Underseat Storage / Gun Case	Black	890520000747	\$189.95	\$215.95
50074	06-14	Honda	Ridgeline*	DU-HA Underseat Storage / Gun Case	Black	890520000747	\$189.95	\$215.95
50041	06-09	Honda	Ridgeline*	DU-HA Underseat Storage / Gun Case	Olive	890520000419	\$189.95	\$215.95

Toyota								
60051	07-21	Toyota	Tundra Double Cab	DU-HA Underseat Storage / Gun Case	Black	890520000518	\$189.95	\$215.95
60052	07-21	Toyota	Tundra Double Cab	DU-HA Underseat Storage / Gun Case	Dk Gray	890520000525	\$189.95	\$215.95
NOTE: Does not fit with factory subwoofer. If you DO NOT have the factory subwoofer underneath your back seat, you will need one of these part numbers.								
60061	07-21	Toyota	Tundra Double Cab	DU-HA Underseat Storage / Gun Case	Black	890520000617	\$189.95	\$215.95
NOTE: Fits with factory subwoofer. If you DO have the factory subwoofer underneath your back seat, you will need one of these part numbers.								

*Comes with 2-piece foam gun rack/organizers. No plastic dividers are available for this model.
**Regular cab models do not act as a legal gun case in states with gun case laws, unless guns are placed in sleeves. Comes with 2-piece foam gun rack/organizers. No plastic dividers are available for this model.

Part Number	Year	Model	Application	Description	Color	UPC Number	MAP	Retail Pricing
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DU-HA Accessories								
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DU-HA Lock Kits								
80090	99-07	Chevrolet/GMC	Extended Cab Silverado/Sierra (Classic)	DU-HA Lock Kit	Black	890520000907	\$13.45	\$14.95
80089	00-14	Ford	F-150 Supercab	DU-HA Lock Kit	Black	890520000891	\$29.65	\$32.95
80089	04-08	Ford	F-150 SuperCrew	DU-HA Lock Kit	Black	890520000891	\$29.65	\$32.95
80089	00-16	Ford	F-250 thru F-550 Super Duty Supercab	DU-HA Lock Kit	Black	890520000891	\$29.65	\$32.95

Part Number	Year	Model	Application	Description	Color	UPC Number	MAP	Retail Pricing
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DU-HA Rifle Rack Option								
90018	03-16	Ford	F-250 thru F-550 Super Duty Crew Cab*	DU-HA Rifle Rack Option	Black	890520000181	\$26.95	\$29.95
NOTE: Fits the DU-HA underseat storage model only. NOTE: All DU-HA storage units come with standard organizer/gun rack inserts at no extra charge, however the standard DU-HA organizer/gun rack inserts for this truck will not accommodate guns with scopes. NOTE: The rifle rack is optional, sells separately, and is designed specifically to hold 2 rifles with scopes.; Optional rifle racks and standard organizer/gun racks are interchangeable.								

Part Number	Year	Model	Application	Description	Color	UPC Number	Jobber	MAP
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DU-HA Replacement Subwoofer Boxes								
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70102	09-14	Ford	F-150 Supercab	DU-HA Replacement Subwoofer Box	Black	816596011029	NA	\$53.95
70087	04-08	Ford	F-150 Supercab	DU-HA Replacement Subwoofer Box	Black	816596011586	NA	\$53.95

NOTE: DU-HA replacement subwoofer boxes simply replace existing subwoofer box case, so you may install a DU-HA in your truck. Replacement boxes do not include speaker or any electronics.

Part Number	Year	Model	Application	Description	Color	UPC Number	MAP	Retail Pricing
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DU-HA - Interior Lockable Storage Units / Gun Case								
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DU-HA LockBox								
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10410	19-21	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab (New Body Style)	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011579	\$339.95	\$379.95
10410	20-21	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab (New Body Style)	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011579	\$339.95	\$379.95
10307	14-18	Chevrolet/GMC	Silverado/Sierra Light Duty Crew Cab	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011418	\$339.95	\$379.95
10307	15-19	Chevrolet/GMC	Silverado/Sierra Heavy Duty Crew Cab	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011418	\$339.95	\$379.95
20116	15-21	Ford	F-150 SuperCrew	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011333	\$339.95	\$379.95
20116	17-21	Ford	F-250 thru F-550 Super Duty Crew Cab	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011333	\$339.95	\$379.95
30120	19-21	RAM	1500 Crew Cab (New Body Style)	DU-HA Lockbox - Underseat Storage / Gun Case with Lockable Lid	Black	816596011562	\$339.95	\$379.95

Part Number	Application	Description	Color	UPC Number	MAP	Retail Pricing
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DU-HA - Interior / Exterior Storage / Cargo Management Products						
DU-HA Tote						
70114	Pickup Trucks / Various SUV's	DU-HA Tote – Interior / Exterior Portable Storage / Gun Case (Includes Slide Bracket)	Black	816596011142	\$475.90	\$531.90
70103	Pickup Trucks / Various SUV's	DU-HA Tote – Interior / Exterior Portable Storage / Gun Case (Does <u>not</u> include Slide Bracket)	Black	816596011036	\$389.95	\$435.95
70104	Pickup Trucks / Various SUV's	DU-HA Tote – Slide Bracket	Black	816596011043	\$85.95	\$95.95
DU-HA Squad Box						
70600	Pickup Trucks / Jeeps / Various SUV's	DU-HA Squad Box – Interior / Exterior Portable Storage / Gun Case with <u>Manual Latch</u>	Black	816596016000	\$389.95	\$435.95
70670	Pickup Trucks / Jeeps / Various SUV's	DU-HA Squad Box – Interior / Exterior Portable Storage / Gun Case with <u>Manual Latch</u> (Includes Slide Bracket)	Black	816596011203	\$475.90	\$531.90
70601	Pickup Trucks / Jeeps / Various SUV's	DU-HA Squad Box – Interior / Exterior Portable Storage / Gun Case with <u>Internal Latch</u>	Black	816596016017	\$599.95	\$669.95
70671	Pickup Trucks / Jeeps / Various SUV's	DU-HA Squad Box – Interior / Exterior Portable Storage / Gun Case with <u>Internal Latch</u> (Includes Slide Bracket)	Black	816596011210	\$685.90	\$765.90
70700	Pickup Trucks / Jeeps / Various SUV's	DU-HA Squad Box – Slide Bracket	Black	816596011197	\$85.95	\$95.95
Part Number	Application	Description	Color	UPC Number	Jobber	MAP
DU-Hooky						
70088	All Pickup Trucks	DU-Hooky – Extendable Reaching Tool (Includes Mounting Clip)	Red/Silver	890520000884	NA	\$35.95
70085	All Pickup Trucks	DU-Hooky – Ice Scraper	Black	890520000853	NA	\$8.05
Part Number	Description	Pattern	Color	UPC Number	Jobber	MAP
Dri-Hide Gun Protectors						
Dri-Hide						
90500	Dri-Hide Shotgun Protector (Includes adjustable sling)	Flushing Pheasants	Tan	816596015003	NA	\$22.45
90520	Dri-Hide Shotgun Protector (Does <u>not</u> include adjustable sling)	Flushing Pheasants	Tan	816596015201	NA	\$17.95
90501	Dri-Hide Rifle Protector (Includes adjustable sling)	Whitetail Racks	Orange	816596015010	NA	\$22.45
90521	Dri-Hide Rifle Protector (Does <u>not</u> include adjustable sling)	Whitetail Racks	Orange	816596015218	NA	\$17.95
Part Number	Description			UPC Number	MAP	Retail Pricing
DU-HA Displays						
POP Displays						
11086	DU-HA Display - FORD --- FREE			816596011616	NFS	NFS
11087	DU-HA Display - GENERAL --- FREE			890520000877	NFS	NFS
11088	DU-HA Display - CHEVY/GMC --- FREE			816596011623	NFS	NFS
11089	DU-HA Display - TOYOTA --- FREE			816596011630	NFS	NFS
11090	DU-HA Display - RAM --- FREE			816596011647	NFS	NFS
11093	DU-HA LOCKBOX Display - FORD --- BUY ONE Lockbox (#20116) and GET ONE Ford Lockbox Display FREE			816596011654	NFS	NFS
11094	DU-HA LOCKBOX Display - CHEVY/GMC --- BUY ONE Lockbox (#10307 or #10410) and GET ONE Chevy/GMC Lockbox Display FREE			816596011661	NFS	NFS
11095	DU-HA LOCKBOX Display - RAM --- BUY ONE Lockbox (#30120) and GET ONE RAM Lockbox Display FREE			816596011678	NFS	NFS
11064	DU-HA TOTE Display --- Buy one TOTE (#70103) or TOTE with slide bracket (#70114) and get a TOTE Display Free			890520000648	NFS	NFS